

Accessories are . . . making your VW sportier, shinier, longer-lasting, better protected, more comfortable, more enjoyable, more luxurious and capable of carrying more things.

Accessories are . . . discovering ways to match your Volkswagen to your personality, interests and taste.

Accessories are . . . all the things you are.

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*A Formula Vee' assessorly

Here's how to tell which accessories fit which VW models.

 Beetle, Super Beetle and Convertible

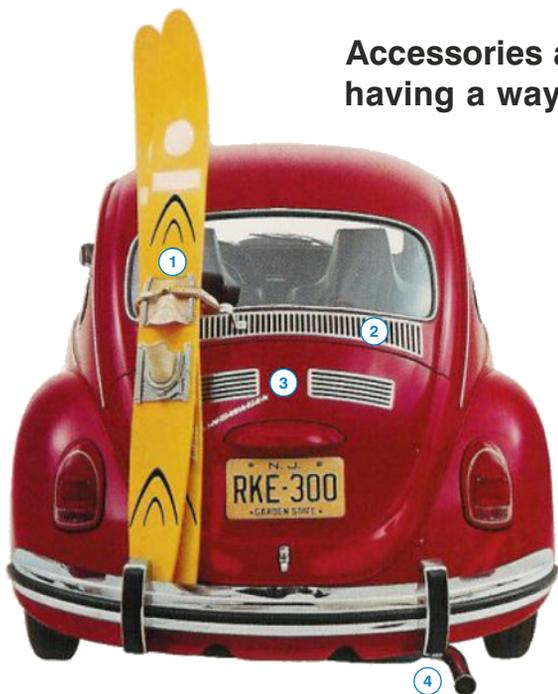
 Station Wagon and Truck

 Squareback and Type 3

 Karmann Ghia

Just look for your VW's symbol at the end of each accessory's description.

Accessories are ... having a way to carry your skis.



1. Rear-mounted Ski Rack.

Here's a ski rack for all kinds of weather, all kinds of skiing. Made of polished stainless steel with leather straps. When you want to ski on snow, load up to 2 pairs of winter skis. When you want to ski on water, change straps (optional) and carry 1 pair of water skis. 🚗

2. 'Formula Vee' Air Intake Grille

Dress up your Sedan with this highly polished anodized aluminum grille. It snaps on in a jiffy. Also available for front-mounting on Station Wagons. 🚗 🚐

3. 'Formula Vee' Rear Hood Grille

Matches the 'Formula Vee' Air Intake Grille to add a finishing touch to your Sedan. Same polished anodized aluminum. And just as easy to install. 🚗

4. 'Formula Vee' Exhaust Extractor (See page 10.)

5. Ski Carrier

This versatile ski carrier can be mounted quickly on the rain channels or on the luggage rack. Skis can be locked in place with padlocks (not supplied). 🚗 🚐 🚙



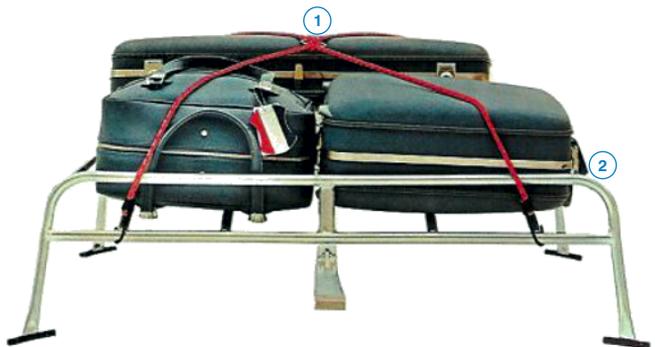
Accessories are ... putting things on top or pulling them behind.

1. Luggage Spider

Strong elastic cords stretch across roof rack to hold luggage securely. Steel hooks and center ring are plastic covered.

2. Luggage Rack

Get a luggage rack and you can stop deciding what to leave at home. Now you can put more baggage up top, more people inside. Racks are galvanized and highly polished to keep their gleaming good looks. They mount easily on your VW's rain channels, so there are no holes to drill. Feet are rubber-tipped to protect car finish.



3. Vinyl Tarpaulin Cover

Long-lasting, all-weather protection for your luggage, 60" x 62". Complete with 14 ft. nylon rope.

4. Luggage Hold-down Strap

Heavy duty, won't stretch or shrink. Non-slip buckle, 1" wide, 96" long.

5. Trailer Hitch

Tote motorcycles, a boat, travel trailer or you-name-it. This hitch is designed for lots of pull without harming your VW. Made of hot-rolled steel, aluminum finished, with 1 7/8" diameter chrome-plated ball.



6. Sunroof Wind Deflector

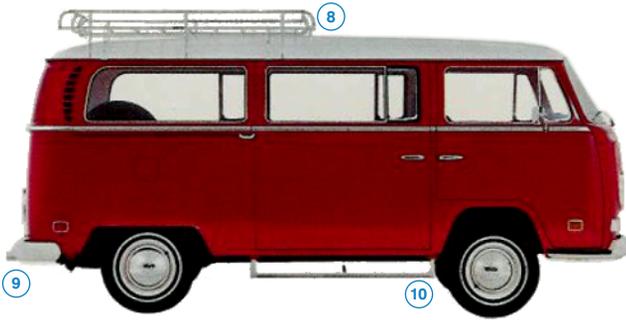
Keep the wind outside when the sunroof is open. Plastic deflector gives you draft-free air even in rain or snow. Clips onto existing screws of the sunroof frame. Does not interfere with operation of the sunroof.



7. 'Type 3' Stripe Kit

Add racing stripes to the sleek lines of your Type 3. Kit contains 4 pre-aligned, self-adhesive strips, each 3" wide. They're easy to apply and come in a choice of black or silver.





8. Luggage Rack

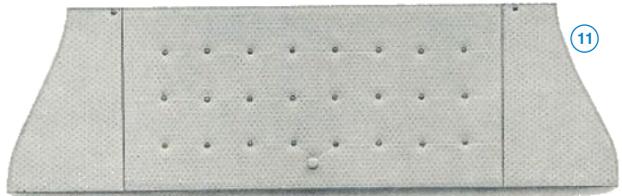
This rack lets you carry swan more than a wagon-load. Fastens quickly to the rain channels. Rubber-tipped feet protect the roof finish, Galvanized tubular steel construction. Available in 48", 72" and 108" lengths. 🚐

9. Chrome Tailpipe Extension

Add a bit of chrome to the rear of your VW Station Wagon and keep the bumper free of exhaust condensation during cool months. Setscrew locks extension over tailpipe for easy installation. 🚐

10. Side Step

Make it easier to get in and out of your VW Station Wagon. Step is made of anodized extruded aluminum. Installs easily in the jackwells. 🚐



11. Luggage Compartment Lid

Put this lid over the space behind your Sedan's rear seat and what do you have? A concealed luggage compartment plus a useful shelf. Comes in silver beige or cloud white to match your headliner. 🚗

12. Vinyl Carrier Bag

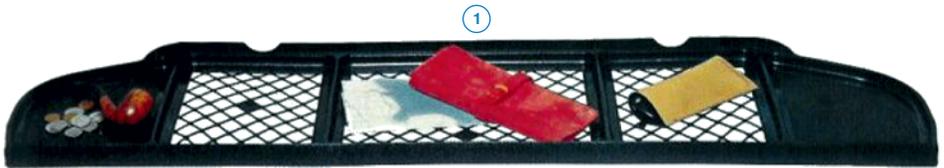
Keeps luggage in place and protected. Durable vinyl, with zipper and hold-down straps. 30" x 35" x 14". For use with VW roof racks.

13. Squareback Luggage Rack

This permanently-mounted rack is built especially for your Squareback. Constructed of anodized extruded aluminum bars, with die-cast corner stanchions and stainless steel tubular rails. 🚐



Accessories are ... having places where you can keep things in order.



1. Parcel Shelf

All the room you need for storing maps, gloves, or small packages. Raised edge prevents articles from sliding off. Mesh webbing is easy to clean. Easily installed under dash panel. (Not available for Super Beetle.) 🚗 🚘 🚙 🚚

2. Tunnel Console

Put that front tunnel space to use. Console holds sunglasses, maps, notes and other items you want close at hand. Made of molded vinyl in black pebble grain finish, to match the interior appointments of late model Vws. Easily installed. (Not for models equipped with automatic transmission) 🚗 🚘 🚙



3. Tissue Dispenser

Have a tissue handy every time, with this practical dispenser. Black styrene case with leather grain finish, and polished aluminum faceplate with Wolfsburg Crest. 🚗 🚘 🚙 🚚



4. Glove Compartment Shelf

Now you can find what you want in your glove compartment without fumbling or searching. Horizontal shelf keeps maps, books, etc. at hand. Vertical separators make compartments for cigarettes, sunglasses, toll tickets and other small items. Grey plastic with chrome trim. Slips right into place. 🚗 🚘



5. Luggage Compartment Mat

Keep the back of your bus in order. This heavy gauge rubber mat is ribbed to facilitate loading and minimize sideways shifting of luggage. Serves to dampen engine noise, too. Sides are contoured for custom fit. 🚗



6. Rear Deck Mat

Make your Squareback's rear deck comfortable for children, pets. Solid polyurethane foam, 1" to 1½" thick with reversible red and black vinyl covering. Contoured to fit around wheel wells. Doubles as beach and lawn pad. 🐾

7. Door Storage Compartment

Sizeable compartment, 6½" deep, provides convenient storage of maps, books and other items. Helps keep the Interior neat and uncluttered. Made of molded vinyl in black pebble grain finish, with protective trim edging along the top. Matches the interior appointments of late model VWs. Can be installed on either one or both doors. 🐾

8. Clothes Hanger

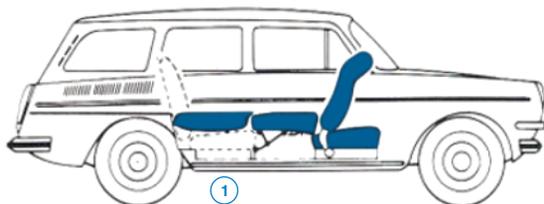
Full-length hanger rail lets you take all the clothes you need with never a wrinkle. Rail is grooved to keep clothes from sliding about. Easy to put in, easy to take out. 🐾



Accessories are ...
having all the
comforts of home.



3



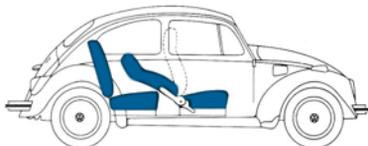
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1. "Sleep-in" Space Extender

Just the thing for camping out. This unique device swings the rear seat forward and down, giving you a rear deck that's 6'10" long, with comfortable sleeping room for 2 adults. Turns your Squareback into a camp on wheels. 🚐



2



2. Seat Recliner

Converts front seats into reclining seats with a flick of the handle. Gives passenger a chance to lean back and rest. Ideal for long trips when drivers alternate. 🚗

3. 'Formula Vee' Steering Wheel Cover

Enjoy a more comfortable feel of the wheel all year 'round. Vinyl-surfaced Porotherm wheel cover keeps your hands warm in winter and dry in summer. Installs in minutes.



4. Electric Clock

Don't take your hands off the steering wheel to find out what time it is. Our electric clock gives you the time of day - and gives you another good-looking Instrument for your VW's panel. Installs next to the speedometer, which it matches. Illuminated face. 🚗



5

5. Right Side Mirror

This mirror matches your left side mirror, gives extra rear visibility when passing and parking. Heavy chrome finish, fully adjustable. (Standard equipment on Squareback.)





4

9



7

7. Cigarette Lighter

Got a light? Sure you do - every time, with this automatic lighter. Easy, safe way to light up while you're driving.



8. Hinged Side Windows

Give your passengers in the back a break. These side windows are adjustable for draft-free ventilation. Safety lever holds the windows open or tightly shut. Comes in sets of two.



9. Air Conditioners

Who says air conditioning is a luxury? When the weather turns hot, humid and just plain miserable, air conditioning is simply civilized. And you can enjoy economical, efficient air

conditioning in your VW - because these units are made especially for VWs. Each is compact and attractively designed to complement the interior of the appropriate VW model. What's more, these air conditioners are engineered to bring in lots of fresh, cool, dehumidified air with minimum horsepower requirements and no loss of legroom or luggage space. Pretty cool.

Each unit is simple to operate and features automatic temperature control, quiet 3-speed blower and large adjustable louvers that circulate the cool air in all directions.



6

6. Child's Safety Seat

Keeps youngster safe, comfortable and happy. Recommended for use by a single child who can sit upright by himself and whose weight does not exceed 30 pounds. Seat is held in place with the car's lap belt; the child is secured with an additional belt that is part of the safety seat. (Note special installation instructions that come with the safety seat.)



8



1. Sill Panel Reflector

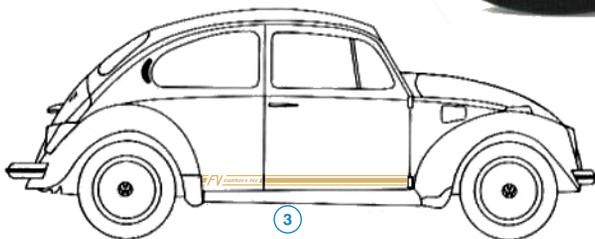
Makes your VW more visible at night. Glass reflectors pick up the headlights of vehicles approaching from either side. Aluminum molding enhances your car's appearance. Packaged in sets of two. Easily installed. 🚗🚗

2. Mag-type Wheel Covers

The racy look of mag wheels, at a fraction of their cost. Five wide spokes, simulated wheel lugs and raised hub make these covers look like the real thing. Aluminum finish is resistant to rust and corrosion. 🚗🚗🚗

3. 'Formula Vee' Stripe Kit

These racing stripes add a look of dash to your VW. Kit contains 4 pre-aligned self-adhesive strips, each 2½" x 40". Choice of gold, white or black. Easy to apply. 🚗🚗



5. Wheel Trim Rings

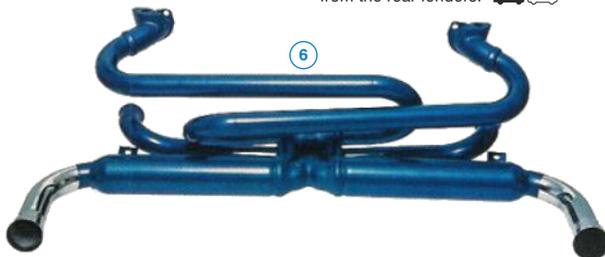
Highly-polished aluminum, chromed steel or stainless steel slotted type. Add a dash of flash to your wheels. 🚗🚗🚗

6. 'Formula Vee' Exhaust Extractor

Add the sound and look of a competition car to your VW. The sound is rich and mellow. The look is racy, with single or double pipes that curt out from the rear fenders. 🚗🚗

4. 'Formula Vee' Wheel Bolt Caps

Chromed plastic caps add a touch of sparkle to open-style wheels. They slip easily onto each wheel bolt, hold securely. 🚗🚗🚗



Accessories are ... making your VW as sporty as you like.

7. 'Formula Vee' Front Hood Scoop

Increases the ventilation in your VW while adding a sporty look. Installation is fast and easy; snaps securely onto vent slots. Available in all standard colors. 🚗 🚗

8. 'Formula Vee' Fanfare Horn Set

Let them know you're coming! Dou-

ble-toned high pitch and low pitch horns let you sound a loud warning on the road. Heavy chrome finish. Mount securely on front bumper. 🚗 🚗

9. 'Formula Vee' Bumper Overriders

Here's extra protection for your VW when you're on the road and when

you're parked. Overriders have live rubber strips to cushion against shocks. And they're made to match your VW: heavy chrome finish for the Sedan, Type 3, 4 and Squareback; baked enamel for the Station Wagon. 🚗 🚗 🚗



Accessories are ... the look and feel of leather and walnut.

1. 'Formula Vee' Leather-grained Gearshift Knob

Black leather-grained covering adds a touch of elegance, especially when used with matching Dash Kit and Steering Wheel Cover. Choice of Wolfsburg Crest or shift pattern insert. Also available in walnut.



2. 'Formula Vee' Tachometer

Lets you watch your engine rpm's in each gear range. Helps you get maximum performance, efficiency and economy from your VW. And you'll get more fun out of driving. Fully transistorized. Indicates rpm's from 0 to 6000. Made to match your instrument panel.

3. Radio Units

Special new Sapphire line of radios and tapeplayers offers maximum choice for VW owners, AM, AM/FM

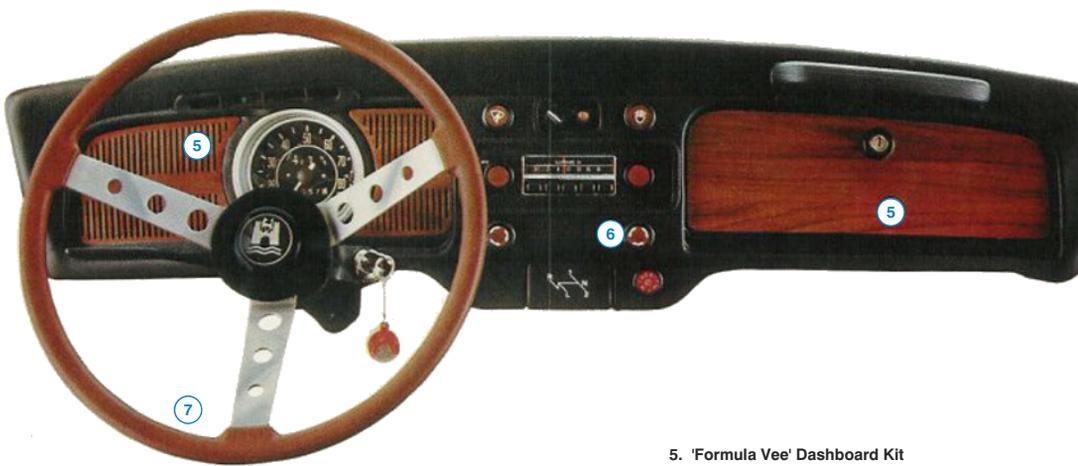
and AM/FM multiplex stereo radios are more miniaturized than any previous line, and all offer improved tone quality. New 8-track stereo tapeplayer is available in combination with AM radio or separately.



4. Rear Speaker

Provides clearer, better acoustics throughout the car. Has its own volume control, too.





5. 'Formula Vee' Dashboard Kit

Add the warm appearance of walnut to your front dash. Actual wood graining, reproduced and embossed on vinyl, has the look and feel of hand-finished wood. Also available in black pebble grain finish. Self-adhering, can be applied in minutes. 🚗

6. 'Formula Vee' Simulated Walnut Knob Inserts

Add a complementary touch to the Dashboard Kit. Made of nylon, with a walnut grain and the knob identification symbol imprinted. Easy to install. 🚗

7. Simulated Wood-grained Steering Wheel

The look and feel of wood. Drilled, satin-finish spokes, offset by a black center hub. Comes completely pre-assembled for easy installation. 🚗 🚗 🚗



8. 'Formula Vee' Leather-grained Steering Wheel

This deluxe wheel has a black leather-grained cover wrapped around polyurethane foam padding. Looks and feels elegant. Slightly smaller diameter than regular wheel gives quicker handling. 🚗 🚗 🚗



9. 'Formula Vee' Simulated Walnut Steering Wheel

This sporty-looking riveted wheel has the appearance and feel of fine walnut, with deep finger grips for a comfortable hold. Satin-chrome-finish center spokes are welded to the rim. Wheel hub uses the horn button from the original wheel. 🚗 🚗 🚗



1

1. 'Formula Vee' Sports Gearshift Lever

Gives your VW a sporty look and a sporty driving feel. Has a drilled chrome steel shaft, walnut knob with Wolfsburg City Crest. PVC boot. Slips over original shift lever, clamps down on base. (Lever does not fit automatic stick shift.) 🚗

2. 'Formula Vee' Walnut Shift Lever Handle

This handle is made especially for vehicles equipped with automatic transmission. It is made of solid walnut and has a chromed mounting base that matches the shift lever. Adds a distinctive look and feel to automatic driving. Comes with counter lock nut to keep handle securely in place. 🚗



2

3. Coco Fibre Mats

Keep your VW's floor handsome and comfortable, too. These mats are woven of fade-proof and moisture-resistant quality fibre, with leatherette-bound edges. In a variety of colors. 🚗 🚗 🚗



3

Accessories are . . . dressing up your VW on the inside . . .

4. Terry Cloth Seat Covers

Colorful and care-free. Remarkably cool in summer, warm in winter. Easy to install, easy to launder. Colors: red, blue, green, tan, black, grey. 🚗

5. Nylon-foam Seat Covers

Handsome, comfortable, custom-contoured. You can install them yourself

in no time, slip them off just as quickly for an occasional laundering. Stain-resistant to keep those good looks. Colors: red, blue, green, tan, black. 🚗 🚗

6. 'Formula Vee' Racing Stripe Seat Covers

These racy covers have all the good

features of our Nylon-foam Seat Covers. They're washable, stain-resistant and contoured for a snug fit. And they've got the added dash of white racing stripes woven right into the fabric. The stripes are boldly offset in a field of red, blue, green, tan or black. 🚗 🚗

4



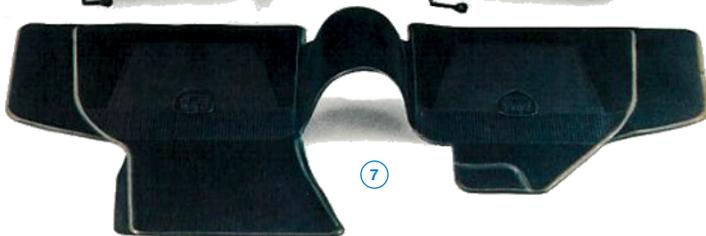
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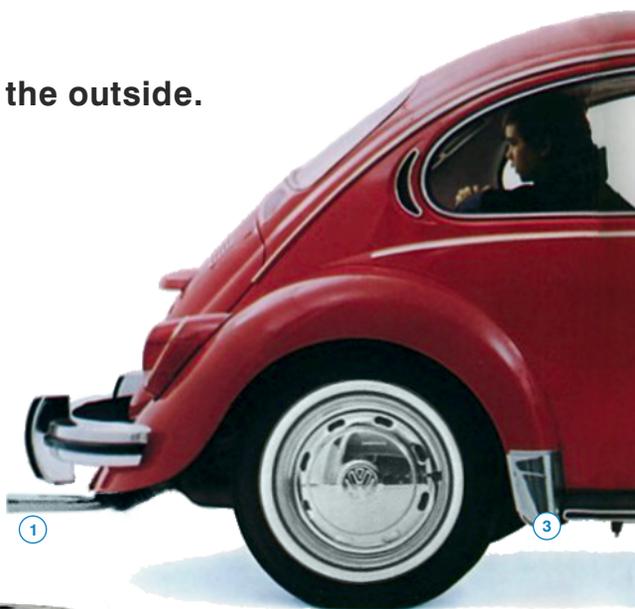
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7. Rubber Floor Mats

Heavy duty rubber floor mats enhance the VW's appearance and protect the carpet and flooring from soil and wear. One-piece design keeps mat securely in place. Lifts out easily for cleaning. Available for both front and rear in charcoal or red. 🚗 🚗 🚗

... and protecting it on the outside.



1. 'Formula Vee'

Taper Tip Exhaust Pipes.

Add a sporty look and a sporty sound to your VW. While improving performance at the same time. Heavy chrome-plated flared pipes reduce exhaust back pressure, improve gas consumption. Easily installed. 🚗🚗



2. Trim Group

The VW Trim Group gives protection where it's needed. Door Corner Guards. Door Post Kick Plates and Door Sill Protectors keep passengers from scuffing up your VW as they get in and out. Door Edge Guards prevent scratches and paint chipping along the edge. The Vent Shades protect you and your passengers from both sun glare and rain. They also reduce fogging by enabling you to keep windows open, even in a heavy downpour. The Trim Group accessories are all made of stainless steel. So, in addition to protecting your VW, they help brighten its appearance. 🚗

3. Gravel Guards

High-polished stainless steel. Protect fenders from stones, gravel, dirt. Available for front and rear fenders (except: rear fenders only for Type 3 and Squareback). Those attractive stainless steel guards give protection where rear fenders are most likely to be damaged by stones and other road debris. 🚗🚗

4. Vent Shades

Highly-polished stainless steel. Not only dresses up your VW, but gives draft-free ventilation, reduces window fogging, keeps rain out, keeps car cooler in summer. 🚗🚗🚗

5. Door Handle Shields

The area around the door handle gets a lot of wear. Keep it gleaming with a high-polish aluminum shield. 🚗🚗🚗





6. Rain Channel Molding

Protect the exposed edges of the rain channel by adding this chromed plastic molding. A touch of elegance that outlines the familiar Beetle shape. Easily installed. 🛡️

7. Car Wash and Wax

Here's a product that gives your car a wax job every time you wash it. Add 2 oz. to a pail of water. And you'll have a solution for washing your VW sparkling clean. Rinse, dry and presto - you've got a beautiful wax finish.

8. Combination Car Cleaner and Wax

A highly effective cleaner, combined with silicone car wax, beautifies your VW in one operation.

9. Clean-up Items

a) VW polish gives your car a like-new finish and b) VW preservative helps you keep it. c) All Purpose Cleaner cleans just about anything, including whitewalls, carpet and up-holstery.

10. Chrome Presentative

Cleans chrome and protects it from rust, corrosion, weather, road salts. Occasional applications keep chrome like new.

11. Classic Car Wax

Cleans, polishes and protects with a hard wax coating that seals the paint pores for long-lasting protection. Gives a high gloss without strenuous buffing. Can be applied in sunlight as well as in shade.

12. Windshield Washer Solvent

Triple action formula defrosts, de-ices and keeps windshield clean all year 'round.

13. Silicone Spray

Here's one product with many uses. Prolongs the life of rubber parts. Keeps windows, seat runners, cables operating smoothly. Protects battery connections, ignition wires and chrome parts from moisture and corrosion.

14. Molykote Spray Lubricant

Keeps door locks, hinges, all external moving parts operating smoothly and quietly. Spray can is particularly useful for hard-to-reach places.

15. Molykote Fluid Concentrate

Non-settling fluid concentrate reduces wear.

16. Brake Fluid

Take a can handy - it's compounded especially for VWs.

17. Touch-up Paint

Retouch those little nicks and scrapes in a jiffy. Available in all standard VW colors in a) cartridge applicators with brush and b) aerosol spray cans.



Accessories are ...
a Volkswagen that's ready for all road conditions.



2



1. Radial Tires

These top quality tires give better sidewall flexing than conventional tires - and put more tread on the road. They corner better, handle better and give better traction. They also last longer than conventional tires. 🚗 🚙 🚘

2. Additional Tires

Choose from a great selection of tires. Consider your budget and driving needs, then look at our Continental, Semperit, Autobahn and Wolfsburg tires in either whitewall or black, regular or mud and snow. These tires are all engineered to combine high mileage with exceptional roadholding and stopping capabilities. The mud and snow tires have advanced tread designs that reduce skids and side-slips and keep you going, safely and surely. They are available with steel studs where permitted by state law. 🚗 🚙 🚘

3. Battery

Designed especially for your VW. Dry-charged construction means battery life starts when you buy it. High liquid capacity reduces battery failure.

4. Tool Kit

Ideal for minor repairs. Rectangular kit holds twelve basic tools, plus polishing and cleaning cloths. Tools are contained in a fitted plastic tray, with a second tray provided for those tools originally supplied with your VW. A similar kit is also available in a round case that fits inside the spare tire of pre-1968 VWs.

5. Bulb Kit

Bulb kit provides a spare for every light bulb in the VW. Makes replacement easy, convenient. Includes spare tail light, turn signal light, dash lights, parking light plus extra fuses. Bulbs and fuses are packed in protective styrofoam in durable plastic container. Stows away handily in glove compartment.

6. Mud Flaps

True courtesy of the road. These mud flaps prevent the cars behind you from being sprayed with mud, road salts, etc. Decorative, too. 🚗 🚙 🚘

7. Tire Pressure Gauge

Don't guess at tire pressures. The wrong guess can wear your tires out quicker, make driving more difficult. This accurate gauge is calibrated in both pounds per square inch and kilograms per square centimeter.

8. Hub Cap Removal Tool

When you need to remove a hub cap, this Removal Tool will help you do the job. Comes in a set of 2, to serve also as covers for your jack wells, keeping mud and stones out and adding a decorative touch. 🚗 🚙

9. Glove Compartment Lock

Lock up your valuables. And, on 1969 and later models, you'll also be protecting everything stored in the trunk, since the hood release is located in the glove compartment. Comes with its own two keys. So you can keep valuables locked up when leaving the ignition key with a parking attendant. (Standard on all models since 1970, except '71 Beetle.) 🚗 🚙 🚘

10. Utility Light

Illuminates engine and/or luggage compartment. Light goes on and off when hood is opened and closed. 🚗 🚙 🚘



10

